



Western Night Life Seekers

This database consists of persons who hail from countries where in availability of or restrictions on western lifestyles and entertainment prompts them to travel to countries which do allow and offer them.

Sourced from subscriber surveys databases of lifestyle and entertainment magazines.

SEGMENTS

263,921	Mailing List	\$190/M
242,808	Telemarketing List	\$190/M
118,765	Fax List	\$190/M
65,980	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Travel - Cultural, Social, Athletic Events - Prestigious
Club Memberships - Lotteries and Sweepstakes

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency, Age

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED