



Wine Connoisseurs

This database consists of persons, by profession or passion alone, who are devotees of everything about fine wine. They are subscribers to wine journals, tourists to famous wine producing regions, collectors of superlative wines, and drink a good drop, too.

Sourced from various databases, including wine tour organizers and wine periodicals.

SEGMENTS

672,751	Mailing List	\$190/M
618,931	Telemarketing List	\$190/M
302,738	Fax List	\$190/M
168,188	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Travel - Cultural, Social, Athletic Events - Fashion and Other Personal Accessories - Works of Art - Prestigious Club Memberships - Lotteries and Sweepstakes - Charity

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency, Favorite Wine

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED