



Zen Concept *Believers*

This database consists of individuals who purchase materials (literature, video, etc.) on the principles and applications of Zen believes, for the attainment of a longer, happier, more successful life.

Sourced from book clubs' databases.

SEGMENTS

252,589	Mailing List	\$190/M
232,382	Telemarketing List	\$190/M
113,665	Fax List	\$190/M
63,147	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Lotteries and Sweepstakes - New Age Literature

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED