



Zodiac Book Buyers

This database consists of persons who frequently purchase books about horoscopes, with the intention to take control about their destiny, written by their favourite authors.

Sourced from book clubs' databases.

SEGMENTS

383,604	Mailing List	\$190/M
352,915	Telemarketing List	\$190/M
172,622	Fax List	\$190/M
95,901	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Lotteries and Sweepstakes - New Age Literature

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED