



## The European Pharmaceutical Industry

*This database consists of* CEO's, CFO's, Presidents, Directors and other senior level executives from one of today's most dynamic industries, the pharmaceutical industry in entire Europe. Their business activities include drug and medicine manufacturing, drug research, and the distribution of these products.

*Sourced from* Direct Mail, Business Associations, Public Records, Telemarketing

### SEGMENTS

150,574	Mailing List	\$190/M
141,539	Telemarketing List	\$190/M
66,252	Fax List	\$190/M
40,654	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*  
Floppy disc 15.00/F each  
CD-ROM 50.00/F each  
Labels 15.00 / M  
Courier charges: at cost, Key Coding available

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED